

CIP 6 Providing more and better culture and leisure activities

Purpose To enhance the quality of life of Plymouth residents by widened and improved opportunities to participate in cultural and leisure activities.

Key Improvements	Key Milestones/Timing	Key Performance Measure
Increase opportunities to participate in diverse cultural and sports activities	<ul style="list-style-type: none"> ■ Implement Cultural Strategy, through new Cultural Board Action Plan and begin implementation with Action Plan developed and adopted by LSP – September 09 ■ Submit bid in partnership with the Football Foundation for development of Manadon Football Development Centre ■ Present a major exhibition on Sir Joshua Reynolds at the Museum by November 2009 ■ Devise and approve new commercial business plan for Mount Edgcumbe, fully implemented by April 2010 ■ Stage the British Arts Show in partnership with venues across the city by Autumn 2011. ■ Develop action plan for the city's contributions to the Olympic and Paralympic Games and the Cultural Olympiad, leading up to 2012. ■ In partnership deliver 4 new events at Mount Edgcumbe in Summer 2009 ■ Increase the number of Plymouth residents taking part in 3x 30 mins physical activity per week and 1x30 mins per week, as identified in the Active people survey (LAA stretch targets) ■ Work with Theatre Royal and Arts Council to secure viable long term future 	<ul style="list-style-type: none"> ■ No. of Museum visitors to exhibition – 10,000 - March 2010 ■ Income / expenditure targets reached across range of headings - £50k total reduction in subsidy March 2011 ■ No. of visitors to Arts Show 50,000 – December 2011 ■ Attendance at cultural Olympiad events – 3,000 March 2010 ■ Attendance at events – 3,000 September 09 ■ LAA target 4% increase by March 2010 ■ 3% for 1x30 mins
Provide excellent culture sport and leisure services to enhance the quality of life in the City	<ul style="list-style-type: none"> ■ Open New regional sport and leisure Centre –The Life Centre, by Winter 2011 ■ Tender for and appoint main contractor for sports facilities management ■ Produce Sports Strategy to be adopted by July 2009 ■ Achieve Excellence in Public Service award (Chartermark) for Museum by July 2009 ■ Relocate Plymouth and West Devon Records Office to new premises by December 2012 ■ Open new library at Plympton, agree plans for 2 further refurbished/ replacement libraries by February 2012 ■ Finalise new governance management arrangements at Mount Edgcumbe in partnership with Cornwall County Council by March 2010. ■ Long term management arrangements for Brickfields Sports Centre ■ Reach agreement for provision of publicly accessible swimming pool in north of the city 	<ul style="list-style-type: none"> ■ Milestone rather than performance target applicable
Use culture sport and leisure activities to address broader corporate objectives including health, safer communities, and the economy	<ul style="list-style-type: none"> ■ Establish two new diversionary activity programmes for young people by March 2010 ■ Increase museum outreach programmes for education and hard to reach groups ■ Create 2 new young persons headspace schemes in libraries. ■ Introduce specialist Youth Gym at Brickfields Leisure Centre by July 2009 ■ In partnership create creative industries hub at Tinside pool top floor as part of wider foreshore regeneration 	<ul style="list-style-type: none"> ■ Attendance at sessions – 1,000 visits March 2010 ■ Local indicator participation in museum outreach programmes 5,000 visit March 2011 ■ No. participating – 1,500 visits March 2011 ■ No. of visitors – 5,000 March 2010